



Promoting a Creative and Connected Future

1818 N Street, NW
Washington, DC 20036
202-861-0020

A Letter From The President

Public Knowledge fights for individual rights on the internet and all popular forms of communications by advocating for issues like net neutrality, privacy protections and balanced copyright law. We believe people have the right to use all communications tools without fear of retaliation or interference from governments or dominant corporate giants, and we work with policy makers to protect those values.

The free flow of information allows people to expand their learning, participate in the economy, advocate for their interests, and connect with each other. This means fast

broadband, wireless, cable TV, and basic telecom services must be available and affordable to all. The digital economy is rapidly expanding and becoming more complex with the rise of artificial intelligence, internet powered devices and services, and connected communities. Laws that preserve individual rights and promote competition are more important now than ever.

Public Knowledge fights for basic rights in the digital age by educating and informing global policy discussions, the U.S. Congress, federal agencies, influencers, thought leaders and the public. We do this through the media and in

coalitions where we serve as a key source of expertise and strategy for grassroots activists and advocates. To help grow our community, we train a new cadre of future public interest advocates through two-year political immersion fellowships.

Please join us in the ongoing fight for fairness in the digital age. Now, more than ever before, is a time to engage and provide the energy necessary to make a fair and just society that works for all of us.



Gene Kimmelman
President and CEO

Mission Statement

Public Knowledge promotes freedom of expression, an open internet, and access to affordable communications tools and creative works. We work to shape policy on behalf of the public interest.



Fellow Courtney Duffy moderates 3D/DC on Capitol Hill



General Counsel Ryan Clough and Board Member Laurent Crenshaw at IP3



Meredith Whipple (L) and public interest allies deliver 20,000 signatures to FCC



V.P. Chris Lewis emcees the IP3 Awards

Our Core Work

Public Knowledge works at the intersection of copyright, telecommunications, and internet law, at a time when these fields are converging. PK's experience in all three areas puts it in an ideal position to advocate for policies that serve the public interest.

Public Knowledge works to:

- ▶ Ensure universal access to affordable and open networks
- ▶ Promote creativity through balanced copyright
- ▶ Advance government transparency and the public's access to knowledge
- ▶ Uphold and protect consumer rights
- ▶ Oppose policies that would slow technology, impede innovation, shrink the public domain, or limit fair use
- ▶ Educate the press, the public, and policymakers through white papers, blog posts, and videos
- ▶ Provide a forum for policymakers, the public, industry, and the press to exchange ideas about our core issues

Our Core Issues

An Open and Accessible Internet

Public Knowledge fights for a participatory internet that preserves basic rights to fair access to information for everyone. We are at the forefront of the open internet debate, working with public interest and business allies to promote this philosophy.

PK and its allies won major victories in the last few years, when the FCC adopted sweeping rules prohibiting Internet Service Providers (ISPs) from favoring some internet content or providers over others, and those rules were upheld by the court, thereby keeping the internet free and open. These rules are now under attack by politicians working to enable ISPs to exploit all parts of the internet -- from harvesting consumers' private information to allowing fast lanes that could favor an ISP's own services and kill competition. We are working to counter this attack and preserve an open internet.

While internet access is critical to participation in modern life, for many, the high cost of access keeps them on the sidelines. In 2016, about 50 million American households either had no or inadequate access to the internet, and virtually everyone else must pay inflated monopolistic prices for this essential service. Public Knowledge fights to make access more affordable, so all Americans can participate in the internet economy. In a major victory for consumers, the FCC extended the Lifeline program to provide a broadband subsidy.



AT&T-TIME WARNER PROPOSED MERGER

Capitol Hill
Dirksen Senate Office Building

President Gene Kimmelman testifies before Congress

Transition to an Internet Protocol (IP) Broadband

The open internet framework confirms that broadband is the public network of the future, leaving behind the traditional public switched telephone network. PK works to ensure that protections for consumers (like emergency backup power and consumer notifications) transfer to the IP network.



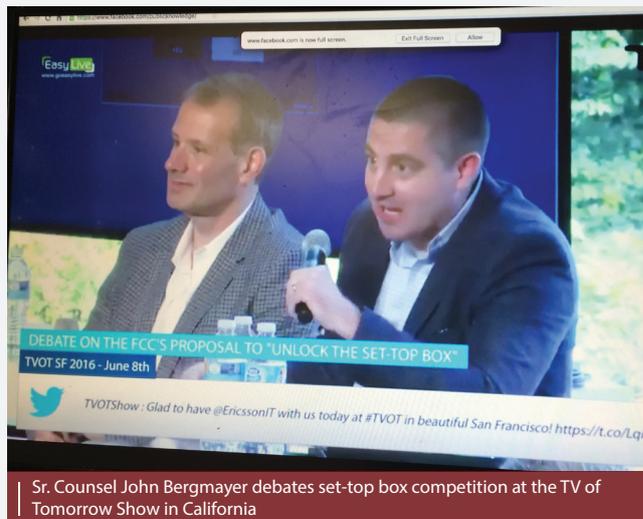
Fellow Edyael Casaperalta moderates Capitol Hill panel on broadband

Broadband Privacy

In a connected world where everything from shopping to home heating and cooling to cars are digitally connected, the right to control your data is more important than ever. PK is working to ensure that consumer privacy safeguards are applied to this connected network. In 2016, we played a leading role in building a coalition of public interest and civil rights organizations to support the FCC's broadband privacy rule making, culminating in a major victory, which we continue to defend.



Sr. Counsel Philip Berenbroick discussing the AT&T-Time Warner merger with Bloomberg News



Sr. Counsel John Bergmayer debates set-top box competition at the TV of Tomorrow Show in California

A Communications Marketplace Free of Corporate Gatekeepers

Open and competitive markets for internet access and video programming create consumer benefits such as lower prices and more choice. PK challenges market consolidation (mergers between major internet and cable providers) and anti-consumer practices such as monopoly provision of the cable set top box, which is costing consumers \$20 billion a year.

Public Knowledge believes that consumers deserve choice in the devices they use to access video programming, which will save them money, and open up new opportunities for innovation. We helped launch an initiative to open video interface devices like the set top box to competitors, potentially increasing diversity in content, promoting competition, and lowering prices for consumers. We continue to fight for consumers to be able to choose their own equipment, save money, and get better service.

Spectrum

Public Knowledge continues to be one of the leading public interest organizations seeking to ensure that the "public airwaves," or spectrum, is allocated in ways that promote free speech, diversity, innovation, and openness. We work with coalitions on licensed and unlicensed spectrum policy fights before all relevant policymakers.

Balanced Copyright Policies

Copyright law is intended to encourage innovation by rewarding creators with exclusive rights. However, overly protective copyright restrictions can actually hurt innovation. This is why copyright law has limitations in place---without which it would be nearly impossible to share, re-sell, lend, or even talk about creative works. Without a clear, balanced approach to copyright law, innovation and creativity suffers, so PK advocates for balanced copyright policies.

Global Work

PK works with advocacy groups around the world to further the community's effectiveness by filling gaps in knowledge and identifying areas that are not receiving adequate public interest attention. We work to build coalitions and partnerships, as well as develop tools, documents and knowledge to maximize influence on governments, corporate players, and multilateral fora, including the United Nations, OECD, World Bank, Inter American Development Bank, and global trade venues. PK has also provided training to dozens of advocates through our ongoing Open Internet Course over the past two years.



Patent Project Director Charles Duan at SXSW

Training Advocates for the Future

PK has launched a fellowship training program to amplify our efforts and to train a new diverse cadre of public interest advocates to increase strength and skill in the community. The fellowships are funded by various institutions and schools, and the fellows work side-by-side with PK staff in an immersive learn-by-doing approach that includes working directly with policy makers on Capitol Hill and federal agencies, allies, and the press. In the last three years, PK has developed and hosted 10 full time legal and policy fellows for one or two years each. Fellowships focus on internet rights, privacy, affordability, the intersection of the internet with fine arts and technology, copyright reform, and PK's other issues. We also work with universities and law schools to host interns and externs, and we co-teach a law school course on communications policy making.



PK Fellows Dallas Harris, Sara Kamal, Courtney Duffy, Yosef Getachew, and John Gasparini

Public Knowledge Staff

Stephanie Battle

Office Administrator
stephanie@publicknowledge.org

John Bergmayer

Senior Counsel
john@publicknowledge.org

Ryan Clough

General Counsel
ryan@publicknowledge.org

Charles Duan

Director, Patent Reform Project
cduan@publicknowledge.org

Harold Feld

Senior Vice President
hfeld@publicknowledge.org

John Gasparini

Policy Fellow
jgasparini@publicknowledge.org

Dallas Harris

Policy Fellow
dharris@publicknowledge.org

Gene Kimmelman

President and CEO
gene@publicknowledge.org

Steven Pallickal

Technology and Policy Fellow
spallickal@publicknowledge.org

Melanie Penagos

International Policy Associate
melanie@publicknowledge.org

Gus Rossi

Global Policy Director
gus@publicknowledge.org

Shiva Stella

Communications Director
shiva@publicknowledge.org

Phillip Berenbroick

Senior Policy Counsel
phillip@publicknowledge.org

Annemarie Bridy

Visiting Senior Fellow
abridy@publicknowledge.org

Kristine DeBry

Chief of Staff and Senior Counsel
kdebry@publicknowledge.org

Courtney Duffy

Robert W. Deutsch Arts & Tech Policy
Fellow / duffy@publicknowledge.org

Kate Forscey

Associate Counsel, Government Affairs
kforscey@publicknowledge.org

Yosef Getachew

Policy Fellow
ygetachew@publicknowledge.org

Sara Kamal

Policy Fellow
skamal@publicknowledge.org

Chris Lewis

Vice President
clewis@publicknowledge.org

Raza Panjwani

Policy Counsel
raza@publicknowledge.org

Meredith Filak Rose

Staff Attorney
mrose@publicknowledge.org

Eboni Speight

Director of HR and Administration
eboni@publicknowledge.org

Whitney Tompkins

Senior Development Manager
whitney@publicknowledge.org

Meredith Whipple

Digital Content Manager
meredith@publicknowledge.org