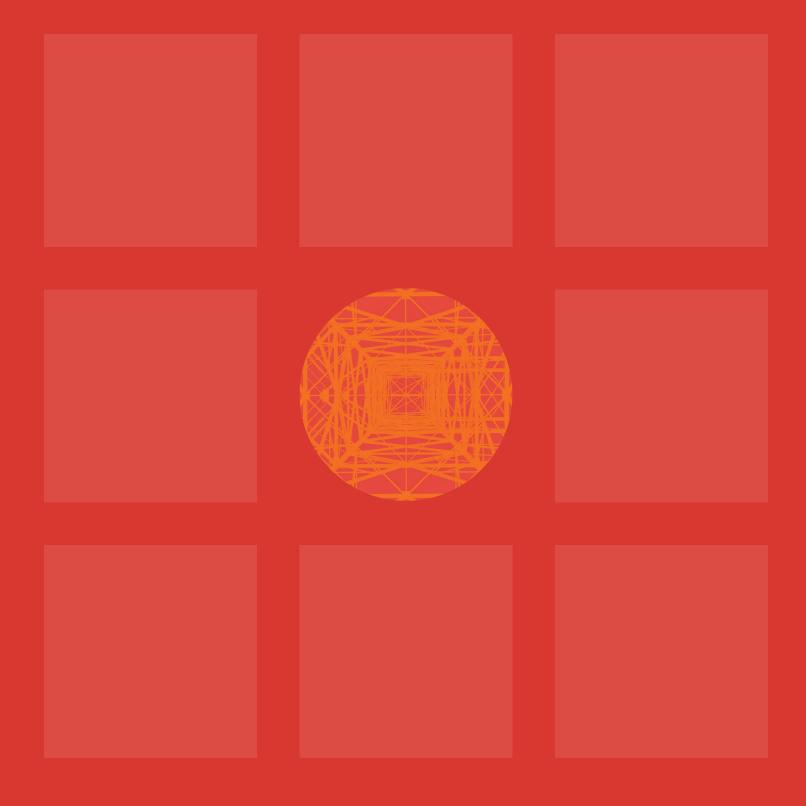


# ANNUAL REPORT 2022



**Public Knowledge** is a certified 501c3 nonprofit consumer advocacy group that promotes tech policies that benefit the public interest. We work at the intersection of copyright, telecommunications, and internet law. We advocate for freedom of expression, an open internet, and access to affordable communications tools and creative works. We endeavor to promote a creative and connected future for all communities.

Your contributions help us remain an independent voice championing the public interest. Please donate so we can continue defending the public's right to connect and communicate in the digital era.

You can support us by making a one-time or monthly donation online or by mailing a check to Public Knowledge at 1818 N Street, NW, Suite 410, Washington, DC 20036. You can also make a contribution through donor advised funds and other means. For more information, please reach out to Michele Ambadiang, our Events and Development Manager, at michele@publicknowledge.org. You can also subscribe to our newsletter at publicknowledge.org/subscribe for updates on our work and how you can get involved.

Support Public Knowledge at publicknowledge.org/donate

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## **OUR MISSION**



Our Mission

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Public Knowledge promotes freedom of expression, an open internet, and access to affordable communications tools and creative works. We work to shape policy on behalf of the public interest.

#### **Core Work**

Public Knowledge advocates at the intersection of internet law, telecommunications, and copyright, at a time when these fields are converging. Public Knowledge works to:

- Ensure universal access to affordable and open networks
- · Promote creativity through balanced copyright
- · Advance government transparency and the public's access to knowledge
- · Uphold and protect consumer rights
- Oppose policies that would slow technology, impede innovation, shrink the public domain, or limit fair use
- Educate the press, the public, and policymakers through white papers, blog posts, and videos
- Provide a forum for policymakers, the public, industry, and the press to exchange ideas about our core issues

#### **How We Work**

- Advocacy to lawmakers on Capitol Hill for digital rights
- Appeals for regulatory and enforcement actions at the Federal Communications Commission (FCC), Federal Trade Commission (FTC), Department of Justice (DOJ), Copyright Office (CO), Patent and Trademark Office (PTO)
- Teamwork with allies and coalitions, inside and outside the beltway
- Outreach to individuals and communities through public events like briefings and webinars
- Communications strategies and tactics to promote issue progress

## **OUR VISION**



Our Vision

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## Reflecting on our journey through 2022, I am humbled by the progress made by Public Knowledge.

Our mission to promote freedom of expression, an open internet, and access to affordable communications tools and creative works is more important than ever in the current technological age.

Last year, the Public Knowledge team championed consumer rights, fighting for your ability to repair personal devices. We further democratized digital access through our advocacy of a bipartisan infrastructure package that invested heavily in closing the digital divide. In our quest for more competition and accountability for Big Tech, our proposal for a digital regulator was incorporated into legislation – a significant step forward that brings us closer than ever to its realization.

In our ongoing effort to shape the future of tech policy advocacy, we grew our PKTrains program. We launched our Privileged Conversations series, offering new graduates and students of color a monthly platform to discuss tech policy and career pathways with seasoned tech policy leaders of color. To pay homage to Sherwin Lee Siy, a fervent advocate for free expression and open information, we established a memorial fund to endow a Public Knowledge fellow in his name. Sherwin's spirit of mentorship left a deep, lasting impact across the field, and his legacy of activism continues to inspire us.

Our role at the intersection of copyright, telecommunications, and internet law has become more critical as these areas continue to converge. Our expertise uniquely positions us to advocate for the public interest. Each accomplishment in the past year is a testament to our shared commitment towards a more creative and connected future. Thank you to all who have supported our mission.

Our work continues,

Man Lewi

**Chris Lewis** 

President and CEO

Public Knowledge

## **OUR WORK**



# Free Expression, Content Moderation, & Thriving Online Communities

#### **Creating a Better Internet for Everyone**

More than 45 organizations spanning the globe joined Public Knowledge in launching the Movement for a Better Internet, a diverse community of advocates and activists working together to promote policies that create a better internet for people everywhere. The movement is a collaborative effort seeking to drive policy change based on a <u>public interest vision</u> for an internet that benefits us all.

Public Knowledge has worked steadfastly over two decades to support an internet guided by public interest values – including privacy, openness, diversity, and equity. As a part of this movement, we are dedicated to collaborating with other members to advance these and other values we will determine together.

As one of six Organizing Partners of the movement, Public Knowledge also joined in launching a digital hub at <u>movementforabetterinternet.org</u> to facilitate connection and communication among those striving to build a better internet. The full list of Organizing Partners at launch includes: Association for Progressive Communications; Creative Commons; Derechos Digitales; Internet Archive; Niskanen Center; Public Knowledge; and Wikimedia Foundation.

Public Knowledge will work with the movement's Organizing Partners this year to start a series of convenings for members, including virtual open houses, in-person workshops, and policy labs. Together, members will join Public Knowledge and the Organizing Partners in defining a vision for a better internet and the public interest values that should form the basis of a policy agenda to get us there.

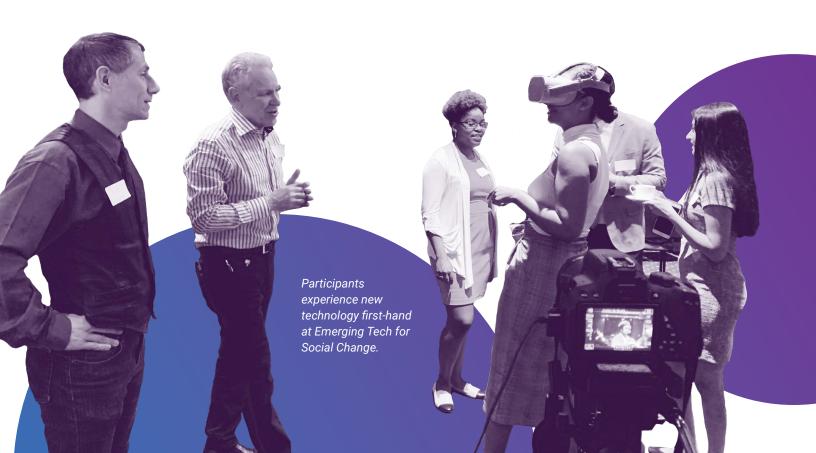
### **Supporting Online Communities and Local News**

Public Knowledge continued fighting the Journalism Competition and Preservation Act (JCPA), a bill that would allow news organizations to collude on negotiations with digital platforms under an antitrust exemption. The bill endangers the very journalists it claims to protect, offers no accountability for how funds are spent (or even ensures that actual journalists obtain said funds), and threatens the end of fair use protections for sharing and hyperlinking content online.

Public Knowledge has been vocal with its concerns that the bill's broad language will actually create an opportunity for large broadcasting conglomerates to cut small publishers out of the conversation and further their own interests, mostly unchecked. Public Knowledge has led efforts to oppose the JCPA and worked together with many other consumer advocacy groups to urge Congress against it.

Public Knowledge hosted congressional briefings to educate policymakers about the bill's consequences, led coalition letters to Congress opposing the bill, and worked with coalitions and allies to raise awareness of the JCPA's threats to journalism. Public Knowledge's advocates published articles highlighting the JCPA's flaws and providing alternative solutions, including a "Superfund for the Internet." In 2022, Public Knowledge and its allies succeeded in fighting against the JCPA's inclusion in a must-pass defense bill.

Public Knowledge will support and defend local journalism by opposing the JCPA and offering viable solutions like the Superfund for the Internet and the Local Journalism Sustainability Act.



## **Defending Your Ability To Communicate Freely Online**

Public Knowledge has long supported Section 230 of the Communications Decency Act, a U.S. law that protects the ability of internet users to engage with each other by granting online platforms immunity from lawsuits over their content moderation practices.

Public Knowledge opposed the reintroduced EARN IT Act, which aims to encourage online platforms to report child sexual abuse material (CSAM) by unnecessarily threatening their Section 230 protections. EARN IT contains provisions that jeopardize <u>privacy-protecting measures and technology</u> such as end-to-end encryption, while encouraging platforms to actively monitor and moderate user content, which could limit freedom of expression online.

Public Knowledge joined more than 60 public interest and advocacy groups in a letter urging Congress to oppose the bill, and launched tools including a Section 230 scorecard to evaluate this and other 230 reform bills while educating Congress on the risks they pose to constitutional protections and a free and open internet. Public Knowledge also tracked several Supreme Court cases challenging Section 230 – including *Gonzalez v. Google* and *Twitter v. Taamneh* – and led a coalition effort to craft a position balancing the importance of free expression and content moderation protections with platform accountability.

Public Knowledge will file amicus briefs in new cases challenging Section 230 and will continue tracking and evaluating new bills proposing Section 230 reform in order to protect consumers' ability to communicate online.

Public Knowledge joined more than 60 public interest and advocacy groups in a letter urging Congress to oppose the EARN IT Act, and launched tools to evaluate this and other 230 reform bills.

## **Competitive Markets for Innovators & Consumers**

## **Fighting for a Digital Regulator**

As Big Tech problems continue to grow, so, too, does the need for a digital regulator to prevent these problems from occurring. Public Knowledge advocates for a nimble, sector-specific digital regulator to help limit consumer harm and remove competition barriers before they occur via rulemakings and other agency tools.

Public Knowledge supported the Digital Platform Commission Act, which would create an independent agency overseeing the technology sector in order to enhance competition, protect consumers, and promote civic discourse and democracy. The bill draws on regulatory concepts first articulated by Public Knowledge Senior Vice President Harold Feld in his 2019 book, "The Case for the Digital Platform Act," as well as advocacy by Public Knowledge President and CEO Chris Lewis and Competition Policy Director Charlotte Slaiman.

Public Knowledge also published a white paper, "A Lesson From the Landmark AT&T Breakup: Both a Sector-specific Regulator and Antitrust Enforcers Were Needed," to provide a case study examining how regulation and antitrust law can work synergistically to rein in Big Tech.

Public Knowledge will continue raising awareness and expanding support for a digital regulator to better protect consumers in the digital era. In addition to educating policymakers, Public Knowledge will also host a series of events and listening sessions to engage the broader policy community on the concept.

Public Knowledge advocates for a nimble, sector-specific digital regulator to help limit consumer harm and remove competition barriers before they occur.

## **Increasing Competition in Big Tech**

Digital platforms like Google and Facebook have grown into massive digital gatekeepers, controlling access to increasingly wider swaths of the internet. At the same time, both antitrust law and our enforcement mechanisms have proven insufficient for addressing the consequences.

Public Knowledge worked to give consumers more choice and power online by supporting bills designed to help rein in Big Tech. These bills include the American Innovation and Choice Online Act (AICOA), which prevents Big Tech from discriminating against competitors on their platforms, as well as the Open App Markets Act (OAMA), which prohibits a host of anticompetitive conduct by dominant app store operators.

Public Knowledge rallied support for both bills by joining a day of action (#AntitrustDay), an #AntitrustSummer coalition campaign, and a Reddit AMA (ask me anything) live discussion to engage the public directly. Public Knowledge also provided expertise for the *Last Week Tonight with John Oliver* episode covering the lack of competition in tech.

Public Knowledge also supported the Merger Filing Fees Modernization Act, a bill to increase funding for antitrust enforcement agencies. Public Knowledge co-led an effort to urge U.S. House leadership to pass the bill, obtaining the endorsement of more than 35 organizations on a <u>letter</u>. In a considerable victory, President Biden signed the bill into law in December.

Public Knowledge will redouble efforts to build political support for competition bills and will also continue seeking opportunities to strengthen antitrust enforcers.



# Copyright & Access to Information

### **Supporting Your Right To Repair**

Public Knowledge has long supported the public's right to repair. Although the Digital Millennium Copyright Act (DMCA) was never intended to prevent consumers from repairing things they own, all too often, Section 1201 of the DMCA is used as a weapon to limit consumer repair rights. Public Knowledge supported both the Freedom to Repair Act and the Senate companion, the Fair Repair Act, to protect consumers' right to repair their own electronic products.

As the right to repair became the subject of two separate hearings in the House, Public Knowledge provided committee staff with both logistical and substantive assistance by connecting them with potential witnesses from our Repair Association coalition. Public Knowledge also helped new stakeholders join the conversation to share their pro-repair perspectives and educate policymakers.

Additionally, Public Knowledge provided congressional staff with expertise on the copyright issues at play and outlined how to best modify or repeal Section 1201 of the DMCA to enable broad access to repairs.

Public Knowledge will continue to engage policymakers on the right to repair and to engage with the Copyright office to preserve needed exemptions to their DMCA protections. In the end, these exemptions must become permanent to allow the public to freely fix the devices they own.

Senior Policy Counsel Meredith Rose testifying before the Senate Judiciary Committee.

## Fighting Mandatory Technical Measures and Upload Filters

In order to protect free expression online, Public Knowledge opposed the Strengthening Measures to Advance Rights Technologies (SMART) Copyright Act, a bill that would empower Congress to mandate the use of designated technical measures for platforms and websites that allow user-generated content.

The bill could <u>force platforms to use specific content-monitoring software</u>, chosen by the Copyright Office, under threat of statutory damages – a move that also threatens creativity and competition online. Content filters are the preferred enforcement measure for copyright holders, but these are incapable of accurately identifying and accommodating for fair use, which could hinder free speech. Public Knowledge argued against the bill because it would have led to an unfair, inexpert, and potentially disastrous designation process.

As part of this effort, Policy Counsel Nicholas Garcia authored an article and a white paper, "Consensus, Not Command: A Smarter Approach to Standard Technical Measures," arguing that the Digital Millennium Copyright Act (DMCA) outlines a voluntary and consensus-driven process in adopting standard technical measures that enable copyright identification and enforcement that offers a superior model. Public Knowledge also joined with allies in a letter against the bill and in advocating for preserving the existing balance between innovation, free expression, and copyright protection online, effectively stopping the bill.

Public Knowledge will continue monitoring efforts to move similar bills through Congress, and will work to educate policymakers on why maintaining a voluntary and consensus-driven process for adopting standard technical measures remains a far better approach.



In order to protect free expression online, Public Knowledge opposed the Strengthening Measures to Advance Rights Technologies (SMART) Copyright Act.

## **Data Protection & Privacy**

### **Protecting Your Privacy and Civil Rights Online**

Despite decades of digital platforms monetizing user data, consumers still lack choice and control over the personal information they provide to companies. The U.S. lacks clear standards that dictate acceptable data collection and use, leaving companies' data practices largely unmitigated and consumers in the dark about how their information is used.

Public Knowledge supported the American Data Privacy and Protection Act (ADPPA), which would introduce stronger online protections for minors, including a ban on targeted advertising for anyone under 17 years old, and install strict limitations for the collection, use, and sharing of private information.

Public Knowledge educated policymakers on the bill and worked to demonstrate its broad base of support, with Policy Counsel A. Prince Albert III publishing "Hiding Out," an article on the importance of privacy protections to queer communities, in addition to analysis from Senior Vice President Harold Feld on the threat posed by parts of the bill to the phone privacy regime at the Federal Communications Commission. Public Knowledge also joined two letters supporting the bill and calling for a U.S. House vote.

Public Knowledge will use the ADPPA as an anchor point for continued negotiations in the next Congress so Americans can finally get the comprehensive federal privacy protections they deserve.



Our Work | Spectrum 17

## **Spectrum**

### **Expanding Our Wireless World**

Communications technologies rely on invisible electromagnetic waves, known as spectrum, to function. As the wireless world grows, finding ways to free up spectrum becomes even more critical for American innovation.

Public Knowledge advocated for new ways to ensure the Federal Communications Commission manages spectrum in a manner that benefits everyone by hosting Back to the Spectrum Future, an event commemorating the 20th anniversary of the FCC's Spectrum Task Force. This group successfully guided the agency's spectrum policy in the U.S. and abroad for more than 20 years. The public interest community used this opportunity to reflect on the Spectrum Task Force's achievements and challenges in a discussion featuring FCC Chairwoman Rosenworcel and former FCC Commissioner Meredith Baker, now CEO of CTIA – the Wireless Association.

Public Knowledge also represented the public interest in major spectrum discussions in Congress, with Government Affairs Director Greg Guice testifying before the House Energy and Commerce Committee and President and CEO Chris Lewis testifying before the Senate Commerce Subcommittee on Communications, Media, and Broadband. In these testimonies, Public Knowledge advocated for a national spectrum strategy grounded in public interest objectives. Public Knowledge also urged Congress to invest auction revenues in the Airwaves for Equity fund to advance the public interest.

Public Knowledge will continue supporting spectrum policies that promote competition, innovation, and economic opportunities in addition to devising proposals for spectrum management that put the public first.

Public Knowledge will continue supporting spectrum policies that promote competition, innovation, and economic opportunities.

# Internet Access, Affordability & Reliability

## **Ensuring Affordable Broadband and Communications for All**

The same neighborhoods that were once redlined by banks and insurance companies now face similar discrimination by internet service providers, further growing an already substantial digital divide. This practice of investing less in broadband infrastructure in low-income and marginalized communities is called "digital redlining" or "digital discrimination," a practice Public Knowledge led an effort to stop through the Federal Communications Commission's ongoing digital discrimination proceeding.

Public Knowledge led a gathering of digital and civil rights organizations through the 2022 Notice of Inquiry process at the FCC, organizing calls to ensure that these groups were working together to cover the full gambit of consumer issues. Public Knowledge also rallied allies to outline what future digital discrimination rules should look like and to support implementation of broadband infrastructure money, including the Broadband Equity, Access, and Deployment (BEAD) Program.

In a major win and after more than a decade of work by Public Knowledge and allies, Congress finally moved to end predatory pricing for calling incarcerated people by passing the Martha Wright-Reed Just and Reasonable Communications Act. The bill mandates the Federal Communications Commission ensure that call prices to and from incarceration facilities are "just and reasonable" no matter what technology is used.

Public Knowledge will continue fighting so that everyone can have equitable access to broadband.

Public Knowledge will continue fighting so that everyone can have equitable access to broadband.

## Fighting for a Consumer Champion To Connect America

Public Knowledge continued advocating for a consumer champion to fill the fifth open seat at the Federal Communications Commission. To this date, the agency has not had a full five-member commission for the entire Biden administration, which has effectively stalled key consumer protection priorities as well as our nation's work to provide high-speed broadband to those on the wrong side of the digital divide. Public Knowledge joined <u>public interest campaigns</u> and led efforts to fight for the confirmation of <u>Gigi Sohn</u>, a co-founder of Public Knowledge and long-time consumer advocate, to the FCC.

Filling this fifth FCC seat will help the agency provide much-needed "rules of the road" for the critical sectors of the American economy that the FCC oversees, including broadband, wireless internet, and mobile communications. Securing a consumer champion in this role will help the FCC implement key elements of the <a href="Infrastructure Investment">Infrastructure Investment</a> and Jobs Act and restore the agency's authority over broadband, ensuring this essential service is robust, widely available, and affordable to all regardless of income or geography.

Public Knowledge will support filling this seat with a policy expert keen on advancing the public interest in telecommunications. Doing so will mark a vital next step toward getting the nation's broadband agenda back on track – and more people connected in the digital age.



## **Upholding Net Neutrality in California**

Net neutrality is the principle that the company that connects people to the internet does not get to control what people do online. Public Knowledge remains a staunch defender of net neutrality at various agencies, in the courts, and among the public, having spent years leading coalition efforts, agency comments, and media campaigns to set these vital consumer protections in place.

Recently, Published Knowledge joined other public interest groups in filing an amicus brief in ACA Connects v. Bonta, a case challenging California's net neutrality law. In a victory for internet advocates and consumers, the 9th U.S. Circuit Court of Appeals issued its opinion on the case, rejecting an attempt by broadband providers to overturn California's law. Later in the year, broadband providers suing California over its popular net neutrality law officially dropped their suit. Together, these developments mark a stunning defeat for internet service providers opposing net neutrality protections and set the stage for more consumer-friendly laws.

Public Knowledge will continue advocating for net neutrality and urging both Congress and the Federal Communications Commission to act to restore these vital consumer protections for all Americans.

Public Knowledge remains a staunch defender of net neutrality at various agencies, in the courts, and among the public.

Ou<mark>r Work 21</mark>

Competition Policy Director Charlotte Slaiman discussing congressional efforts to rein in Big Tech on Bloomberg Technology.



Public Knowledge

House Antitrust Subcommittee Proposes a Legislative Package To Promote Competition in Big Tech

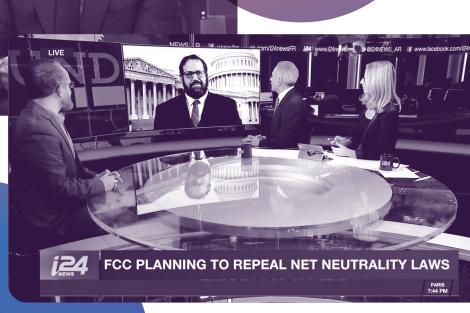
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"Bans advantaging a platform's own products, services, or lines of business over those of a rival business ..."

Public Knowledge mentioned in Last Week Tonight with John Oliver.



Senior Vice President Harold Feld defending net neutrality on i24NEWS.

## **OUR COMMUNITY**



Our Community | PKTrains 23

## **PKTrains**

As technology changes the landscape, a new generation of public interest advocates is needed to join, and ultimately lead, the fight to keep individuals at the center of laws governing the digital world. Public Knowledge trains public interest fellows and interns with a learn-by-doing approach at its Washington, D.C. office, training more than 20 full-time post-graduate fellows and dozens of student interns and externs since 2014.

In 2022, Public Knowledge launched a campaign for the Sherwin Lee Siy Memorial Fund to endow a fellowship through the PKTrains program in honor of former Public Knowledge Legal Director, Sherwin Lee Siy. PKTrains participants learn the fundamentals of effective public interest advocacy for laws and policies that put people first.

### **Training**

Public Knowledge puts diverse early-career advocates in positions to have their voices included in the making of tech laws and regulations. Public Knowledge's training program is an immersive experience where early-career fellows learn by working side-by-side with Public Knowledge's lawyers and advocates, in the halls of Congress, before federal agencies, in coalition meetings, and with the press. Our program also provides on-ramps to policy careers by hosting semester-long legal and policy interns throughout the year.

#### **Privileged Conversations**

Public Knowledge recognizes that the more diversity we have in rooms where people make decisions, the more inclusive our laws and regulations become. Each month, Public Knowledge President & CEO Chris Lewis hosts a gathering of recent graduates and students of color to discuss tech policy, advocacy, and careers in the tech policy field. The group is joined by an experienced tech policy leader of color.

## 2022 Annual IP3 Awards

Public Knowledge hosts the <u>Annual IP3 Awards</u> to celebrate the work of those who have made significant contributions in the three areas of IP: Intellectual Property, Information Policy, and Internet Protocol. The awards help champion the advocates working diligently on behalf of the public interest to help everyone connect and communicate.

In 2022, we presented the Internet Protocol Award to Rep. Jim Clyburn, Majority Whip and third-ranking Democrat in the United States House of Representatives. Congressman Clyburn championed a holistic approach to affordable, reliable broadband for all by introducing the Accessible, Affordable Internet for All Act.

We presented the Information Policy Award to Emma Llansó, Director of the Center for Democracy & Technology's Free Expression Project, where she works to promote laws and policies that support internet users' free expression rights. Finally, we presented our Intellectual Property Award to Kyle K. Courtney, a lawyer and librarian serving as the Copyright Advisor at Harvard University, working out of Harvard Library's Office for Scholarly Communication.



#### **Internet Protocol Award**

REP. JIM CLYBURN (D)
Assistant Democratic Leader
U.S. House of Representatives

James E. Clyburn is the Assistant
Democratic Leader in the United States
House of Representatives and Chairman
of the Democratic Faith Working Group. He
previously served in the post from 2011
to 2018 and served as Majority Whip from
2007 to 2010 and 2019 to 2022, making him
the first African American to serve multiple
terms as Majority Whip. A native son of South
Carolina, Clyburn has represented the state's
Sixth Congressional District since 1993.

## **Information Policy Award**

EMMA LLANSÓ
Director, Free Expression Project
Center for Democracy & Technology

Emma Llansó is the Director of CDT's Free Expression Project, where she works to promote law and policy that support Internet users' free expression rights around the world. Emma leads CDT's work focused on protecting fundamental rights to freedom of expression and preserving strong intermediary liability protections as a core element of legal frameworks that support free expression online.





## **Intellectual Property Award**

KYLE K. COURTNEY Copyright Advisor Harvard University

Kyle K. Courtney, both lawyer and librarian, is the Copyright Advisor for Harvard University, working out of the Harvard Library. He works closely with the Harvard community to establish a culture of shared understanding of information policy and copyright issues among staff, faculty, and students.

## Staff



Antoine Prince Albert III
Policy Counsel



**Kathleen Burke** Policy Counsel



Nicholas Garcia Policy Counsel



Michele Ambadiang
Events & Development Manager



**Sara Collins** Senior Policy Counsel



**Greg Guice**Director of Government Affairs



John Bergmayer Legal Director



**Kristine Debry**Chief of Staff & General Counsel



**Al Kramer** Senior Fellow



**Zakiya Bomani** Office Manager



**Harold Feld**Senior Vice President



**Courtney Lee**Chief Operating Officer



**Jenna Leventoff** Senior Policy Counsel



Chris Lewis
President & CEO



**Lisa Macpherson** Senior Policy Analyst



**Will McBride**Digital Content Manager



**Alex Petros**Policy Counsel



**Meredith Rose** Senior Policy Counsel



**Charlotte Slaiman**Competition Policy Director



Shiva Stella
Communications Director



Meredith Whipple Chief of Staff

#### **Board**

Virginia Lam Abrams Board Chair & Board Audit Committee Senior Vice President, Starry, Inc.

Laurent Crenshaw
Board Secretary
Director of Policy, Patreon

Maura Corbett
Former Board Chair
CEO & Founder, Glen Echo
Group

Moses Boyd Founding Partner, Integrated Solutions Group

**Brewster Kahle**Digital Librarian, Director &
Co-founder, Internet Archive

**Daphne Keller**Director, Stanford's Program on Platform Regulation

Marcus Reese Principal, LC Public Affairs

Vickie Robinson General Manager, Microsoft's Airband Initiative

Michal Rosenn Board Treasurer General Counsel, Noom

**Gary Slaiman**Founder, Slaiman
Consulting LLC

## **LOOKING FORWARD**



Looking Forward 29

Our mission to promote freedom of expression, an open internet, and access to affordable communications tools and creative works is more important than ever in the current technological age.

Public Knowledge will continue growing the <u>Movement for a Better Internet</u> in order to create an internet based on <u>public interest values</u> – and an internet that benefits everyone. Chief among our broadband advocacy work will be the fight for a public interest champion to fill the fifth Federal Communications Commission seat, as well as our efforts to <u>end digital discrimination</u> and <u>help close the digital divide</u> so that more people can connect and communicate.

We will continue supporting <u>net neutrality</u> by holding broadband providers accountable for throttling and other shady behavior, promoting a <u>values-based</u> <u>spectrum policy framework</u> that puts people first, and urging Congress to adopt a more sustainable and fair contribution mechanism for the <u>Universal Service Fund</u> – a program that helps connect low-income households.

We also aim to protect your <u>right to repair</u> the products you already own, as well as your <u>free expression online</u> – we even filed an amicus curiae brief in the case *Gonzalez v. Google*. In order to support artists and independent record labels, we seek to <u>crack open the music streaming black box</u> by urging the Federal Trade Commission and Department of Justice to implement a study that shines a light on this broken industry.

As the fight to rein in Big Tech only intensifies, Public Knowledge will work to expand support for platform regulation in general, as well as for a <u>sector-specific digital</u> regulator to oversee the industry. We will also host <u>Emerging Tech</u> to discuss the policy and regulatory implications of emerging technologies like <u>generative AI</u>, XR (extended reality) technologies, and the decentralized web. Finally, we will advance the need for a comprehensive federal privacy law to protect consumers as these new technologies sweep the digital landscape.

# Sources of Support for Public Knowledge's Work

Public Knowledge receives financial support for its mission from various sources and ensures that its funding remains diversified and its mission independent. Funding sources include charitable foundation grants and general support contributions, including funds raised through Public Knowledge's Annual IP3 Awards event.

There are some values that are core to Public Knowledge's work, such as free speech and expression, equity for traditionally marginalized individuals and groups, and the importance of democratic institutions that preserve free expression and equal justice. Public Knowledge factors these values into its decisions on accepting support.

In 2022, supporting foundations and grantors included the Omidyar Network, Ford Foundation, Knight Foundation, Bernard and Audre Rapoport Foundation, Kahle-Austin Foundation, Democracy Fund, Creative Commons, Instructional Telecommunications Foundation, and The Reis Foundation.

The remainder of our support comes from companies and individuals through donations or sponsorship of the IP3 Awards. Public Knowledge recognizes individual donors and companies through the IP3 Awards event materials if they wish.

For more information, visit publicknowledge.org/2022-annual-report.

## **Assets & Liabilities**

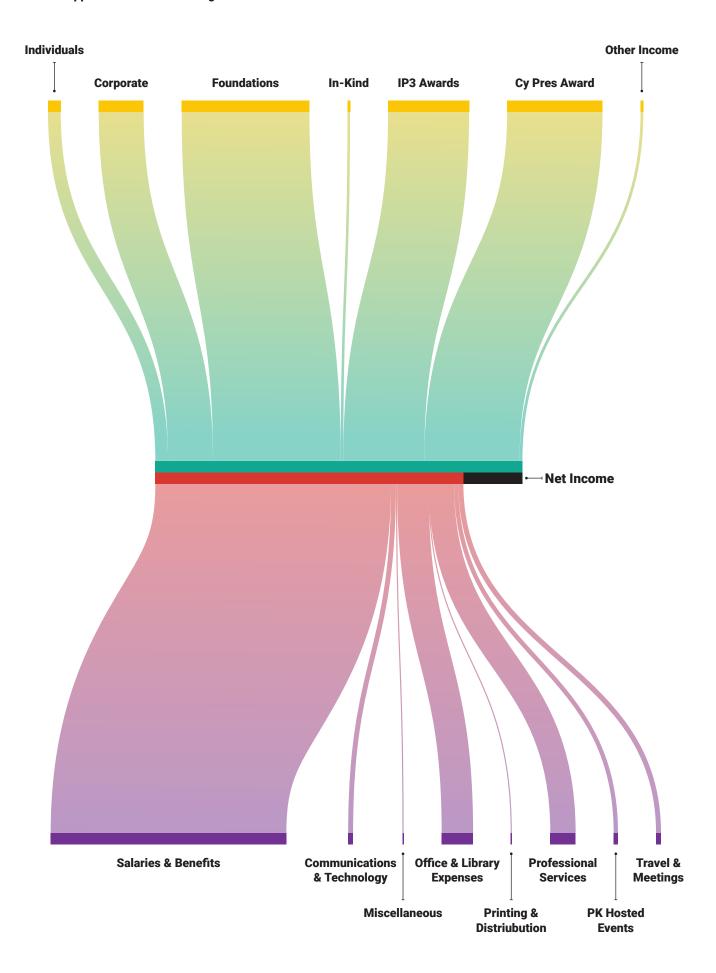
As of December 31, 2022

ASSETS	
Cash - Operating	\$1,704,207.27
Cash – Operating Reserves	\$1,505,431.77
Sherwin Lee Siy Memorial Fund	\$150,769.74
Contribution Receivable	\$791,388.78
Capital Reserve	\$943,775.38
Other Current Assets	\$48,117.27
Fixed Assets	\$91,054.73
Other Assets	\$1,319,809.02
Total Assets	\$6,554,553.96
LIABILITIES	
Current Liabilities	\$332,537.82
Long Term Liabilities	\$1,498,361.47
Total Liabilities	\$1,830,899.29
NET ASSETS	
Net Assets	\$4,162,276.45
Net Income	\$561,378.22
Total Net Assets	\$4,723,654.67
TOTAL LIABILITIES & NET ASSETS	\$6,554,553.96

## **Profit & Loss Overview**

#### FY2022

INCOME	
Individuals	\$134,258.39
Corporate	\$474,074.31
Foundations	\$1,348,412.61
In-Kind	\$26,920.85
IP3 Awards	\$855,164.98
Cy Pres Award	\$1,006,582.88
Other Income	\$29,737.82
Investment Activities	-\$60,864.15
Total Income	\$3,814,287.69
EXPENSES	
Salaries & Benefits	\$2,488,126.92
Communications & Technology	\$52,005.76
Miscellaneous	\$13,417.90
Office & Library Expenses	\$331,913.63
Printing & Distribution	\$2,119.94
Professional Services	\$267,256.88
PK Hosted Events	\$45,475.83
Travel & Meetings	\$52,592.61
Total Expenses	\$3,252,909.47
NET INCOME	\$561,378.22





#### **PUBLIC KNOWLEDGE**

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